



Press Release

September 06th, 2019

Page 1 of 2

For immediate release

Premiummarken der Sachsenring Bike Manufaktur GmbH



REHAU launches e-bike with innovative approach – Sachsenring Bike Manufaktur GmbH carries out final assembly of the NUVELOS e-bikes

Sangerhausen, 06.09.2019, the frame of the REHAU e-bike is manufactured in an injection molding process which is unique in the bicycle industry. It is made of fibre-reinforced plastic and is 100% recyclable. End of 2016, the polymer specialist founded the NUVELOS team and started working on the development of the first REHAU e-bikes.

"When looking for a strong partner in the bike industry, our focus was set on the expertise in the e-bike sector as well as on many years of experience in bicycle production," NUVELOS CEO Alexander Oelschlegel explains. "Sachsenring Bike Manufaktur, headquartered in Sangerhausen, additionally offers a very well networked nationwide on-site service, which in my opinion is indispensable for an e-bike," Oelschlegel continues.

The NUVELOS e-bike is available as a touring and trekking bike, in two sizes each and several possible equipment levels, with chain or hub gear and with two different types of engines. The built-in battery supports up to a cruising range of 100 kilometers.

"We are very pleased to continue expanding our existing portfolio with NUVELOS' exceptional and high-quality e-bike models to further meet demand in the fast-growing European market," Stefan Zubcic, Managing Director of Sachsenring Bike Manufaktur, said.



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Page 2 of 2

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This press release is issued by Sachsenring Bike Manufaktur GmbH, which is explicitly responsible for the content.

Sachsenring Bike Manufaktur GmbH:

Sachsenring Bike Manufaktur GmbH located in Sangerhausen (Saxony-Anhalt) is a German manufacturer of bicycles with 112 years of bike producing tradition and with extensive production capacities. The company with approximately 180 employees offers a wide range of bikes, from low priced entry models up to premium bikes. The product portfolio also covers a nationwide after-sales and service support. Famous brands, such as Steppenwolf, GRACE, VAUN, Jung etc., are a tremendous part of the business success. All bike parts will be purchased from well-known national and international suppliers and are assembled at the only production site in Sangerhausen. Operative business as well as administration and logistics are also coordinated at the only production site in Sangerhausen. Sachsenring Bike Manufaktur GmbH belongs to the Sachsenring Group.

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REHAU:

REHAU Group is a polymer specialist with annual sales of more than 3.5 billion EURO. It is an independent and stable family owned company. Around 20,000 employees work for the company at more than 170 locations worldwide. Throughout Europe, around 12,000 employees work for REHAU, including 8,000 in Germany. REHAU manufactures solutions for the construction, automotive and industrial sectors. For more than 70 years, REHAU has been working to make plastic products even lighter, more comfortable, safer and more efficient. It delivers its innovative products to countries all over the world.